The interwar Romanian press of Brasov is not fully researched. The most important Brasov newspapers are: Gazeta Transilvaniei and Ardealul. Concerning the economic influence of the Jews, we notice that the Jews are usually presented using stereotypes such as: the speculator Jew, the smuggler Jew, the leaseholder Jew or the exploiting Jew. We notice the same attitude towards other minorities as well, for example towards the Hungarians or Germans. We believe that the press was trying to promote the Romanians so that they should become a strong economic opponent for the minorities living in Romania. The Jews had an important contribution in the economic development of Brasov county. They financed many factories such as: Cellulose Factory of Zarnesti, The Factory for Wool Industry, Astra Enterprise.

**Keywords:** interwar Romania, economic life, Kew minority, press information, Brov county