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THE ROMANIAN LEGATION IN BERN AND THE ROMANIAN PROPAGANDA IN SWITZERLAND DURING THE FIRST INTERWAR DECADE
(Summary)

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Analyzing the diplomatic documents issued by the Romanian Legation in Bern we observe the constant preoccupation of the Romanian personnel from this Legation for propaganda and contra-propaganda. The Romanian diplomats understood that after the war Switzerland became an important place for propaganda for the defeated countries as in Geneva there was the headquarter of the League of Nations. Based on this observation, our study is trying to explain the way Romanian authorities were working together with the personnel from the Legation in Bern for a positive external propaganda. We are also trying to analyze the initiatives in this field of propaganda of the head of the Romanian diplomatic mission in Bern between 1923 and 1928, Nicolae Petrescu-Comnen. We observed how the perseverance of the Bern Legation personnel brought a better presentation of the positive information concerning Romania in Swiss newspapers.

Another aim of the Romanian external propaganda was to publish booklets and different papers concerning important problems that Romania faced after the war as well as information about the history of Romanian territories. Some of these booklets were printed by the Romanian Legation in Bern and were spread, with the help of the Romanian diplomatic service in all the big, important capitals of the world, showing this way the important place this Legation played in promoting Romania abroad, at least during the 20’s. These achievements happening with the help of some Romanian diplomats like Nicolae Petrescu-Comnen, Iosif Șchiopul and Lucian Blaga.