

## De la propaganda războiului la războiul propagandistic. Jurnalism de bravadă în România Marelui Război (1914-1918)

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### From the Propaganda of the War to the Propagandistic War. Bravado Journalism in Romania during the Great War (1914-1918)

*Abstract:* Even if Romania proclaimed its neutrality at the beginning of the war, it did not remain immune to the propaganda messages circulated through Europe of that time. In Bucharest the calling to arms was since the first day stronger than the mirage of peace. The Romanian publications, funded by some foreign subsidies, have worked intensively on the preparation of war spirits. The war propaganda left a place in the years of belligerence to a propagandistic war where the Germans (in the occupied territory) and the Romanians in Moldova were the main protagonists. About the subjects of this war, the means by which it propagates and its the immediately consequences will be analyzed in paragraphs of this text. A propaganda war I have associated with "bravado journalism", the most popular press rhetoric in the glory days of nationalism.

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